


<p>Jon Jeter-Geeter jon@mediamate.us Phone: 001 510 393-6391</p> <p>Citizenship: USA Gender: Male Marital Status: Single</p>		
---	--	---

Objective

TEFL-certified college graduate and results-driven professional passionate about teaching English. Both online and in person while learning Spanish through a cultural exchange in Colombia. I thrive in multicultural settings, and I'm committed to empowering learners through innovative instruction and real-world communication skills to make learning impactful.

Education and Certification

International TEFL Academy

Chicago, Illinois
September 2024

TEFL/TESOL Certificate

- 150 hours of coursework
- 20 hours of practicum

ITA Academy

Teaching English Online

- 30 hours of coursework

San Jose State University

San Jose, California

Bachelor of Science in Advertising. Minor: Marketing

Current

Escuela Rural San Pablo Via Marina Orth Foundation

ESL Teacher

Pre-school - 5th Grade. 9-11th Grade

Medellin, Colombia

Aug 2025-Nov 2025

Media Mate

Solopreneur

Remote

- Build website and sales funnel templates to help solopreneurs and course creators launch and manage their online presence.
- Train business owners on how to managing their websites

Related Work Experience

Tech Exchange (partnership w/Oakland Unified School District -OUSD)-
Program Manager/Computer Instructor

Oakland, California

- Executed a computer giveaway program throughout the public school district
- Increased the number of computer labs in local public schools
- Directed computer training classes for students aged 14-18
- Taught digital storytelling classes juveniles in detention centers

OpNet Community Ventures Nonprofit
Computer Instructor

San Francisco, California

- Provided Vocational Web design training at SF County Juvenile Detention Center
- Assisted graduates in their job placement efforts

LearnIT –
Software Trainer

San Francisco, California

- Trained corporate employees on business software
- Introduce computer skills to a parks and recreation center program for senior citizens

University High School -
Tennis Coach

San Francisco, California

- Coached a high school junior varsity tennis team

Skills

California Career Technical Education Teaching Credential
Proficient with WordPress Content Management System
Proficient with image editing software
Proficient with Microsoft Office Program

Udemy Certification
Digital Marketing
Facebook Ads/Marketing
Google Ads

Additional Work Experience

Previous

Mopro

Contract: Digital Marketing Consultant

Newport Beach, California

March 2023 – October 2024

- Consulted local small businesses owners on digital marketing strategies

37 Degree Media

Founder/Project Manager

Remote

August 2020 - December 2021

- Collaborated with the National Science Foundation to completed STEM prison project
- Hired formerly Incarcerated individuals to satisfy the project requirement
- Produced a comprehensive web development project

The Last Mile

Business Development-Account Manager

San Francisco, California

January 2020 – July 2020

- Project Manager for the 1st ever Web Development Shop inside a state prison (San Quentin)
- Advocated for and facilitated business contracts to help prisoners create a portfolio of work

Special Projects

Community task force: Invited Member – Selected to serve on one of 41 Community Task Forces convened to provide policy recommendations on critical issues for the incoming Mayor of Oakland.

Bay Area Regional Tech Prep Consortium

Served as **Associate Producer** for a film documenting the yearlong development of The Bay Area Career Pathways Alliance—a collaborative initiative between Bay Area Community Colleges and the Workforce Development Community, designed to support high school graduates